

CIRAN • Understanding the Narratives in Public Debate



CRM EXTRACTION IN ENVIRONMENTALLY PROTECTED AREAS: how to reconcile two, sometimes conflicting, societal objectives and needs: protecting environmentally sensitive areas and increasing socio-economic resilience.

What's new on the narratives

They are somehow similar to others that have been articulated in the past, in relation to other industries or, more generally, to other development policies and infrastructures.

The novelty, now, is that Europe is not facing a development problem but a threat to its pillars. And for that reason, European leaders need to go far beyond what they have done in dealing with the populations, seeing as older techniques and strategies may not work – not because they are wrong, but because of the severely limited timeframe that Europe now disposes of to implement the different transition processes.

Main narratives

- National Security and Geopolitical Concerns
- Sustainable and Responsible Sourcing
- Economic Competitiveness and Innovation
- Supply Chain Resilience and Risk Management
- Circular Economy and Resource Efficiency
- Environmental Impacts of Raw Materials Extraction
- Collaboration and International Cooperation

How we did it

The report about narratives was built with influence-interest matrix (Eden and Ackermann, 2013) and a Competitive Intelligence Framework to generate relevant insights.

CIRAN is an EU-funded Horizon Europe project (Grant Agreement no. 101091483)

Patterns in the narratives

- Correlation between contestation-acceptance and the distance that the 'author' of the narrative is from the place of intervention.
- Environmentalist movements are 'stuck' in a contradiction.
- The population's fear of change is exploited in the political arena.
- The disappointment of the populations on how Europe has evolved.



Stakeholder's narratives

- Environmental interest groups & NGOs emphasises the negative environmental impacts of raw materials extraction, and advocates for sustainability, responsible resource management, and the protection of the environment.
- Policy-makers narrative both at national or local level are shaped by the institutional and contextual variables that influence informational capital flows and political interests and ideas.
- Population narratives is influenced by local communities' concerns, and the overall societal values like Economic Opportunities, Health and Societal Impacts, Land Use and Land Rights, Transparency and Public Participation.



Funded by the European Union

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.



Generator⁺
CONSULTING